

BTEC FIRST IN BUSINESS

Introduction

Although this is a new choice to students selecting their options this is an established course that has run successfully for a number of years. Following a BTEC programme is an exciting and different way to study! It gives students the opportunity to develop the knowledge, skills and understanding that will be needed in the world of work.

How is the course different?

- BTEC's are very different from GCSE's; a BTEC puts the student in charge of their own learning.
- BTEC First Awards are work related. This means all the topics covered relate to skills and knowledge needed in the workplace.
- They are practical. Students will learn how to apply their knowledge, both on their own and as a member of a team, in order to develop their skills and abilities.
- There are no exams. Instead, students complete assignments set by the teacher. These will be set throughout the two years. Assignments might require a written piece of work, a presentation or participation in an activity. Each assignment will be graded Pass, Merit or Distinction.
- Students will be encouraged to take responsibility for their own learning. This helps students to develop the skills to be mature and independent at work. Students will be expected to be keen and interested enough to work hard! They will also be expected to become more self-reliant and better organised as the course progresses.

One area of the course asks students to explore setting up a small business - a dream or ambition of most people at one time or another! Students will discover that turning a dream into a successful business venture is not an easy task!

Qualifications

BTEC First Awards offer two different pathways. The BTEC First Certificate is equivalent to 2 GCSE's grades A*- C. The BTEC First Diploma is equivalent to 4 GCSE's grades A*- C. Students will be directed to the pathway that best suits their individual needs as the course progresses.

Areas of Study

- Exploring Business Purposes
- Developing Customer Relations
- Investigating Financial Control
- Business Communication
- People in Organisations
- Starting a Small Business
- Personal Selling
- Doing Business Online

BTEC qualifications are recognised by employers and education institutions and provide a good progression route to more advanced qualifications