

BUSINESS STUDIES

Although this is a new subject to students choosing their options this is a well-established course that has run successfully for a lot of years. The course is studied in units of work which are completed over the two years.

What is it all about?

- In Year 10 students will learn about the issues involved in starting up a new business. They will cover areas such as the reasons people set up their own business, sources of business ideas, where people get the money, where to locate the business, how to market the product and how to recruit and motivate staff.
- In Year 11 students will build on this work but the focus will shift to concentrate on businesses as they grow in size. Students will learn about how and why businesses grow and the issues that arise as they grow. Students will also learn and practice the skills needed to complete the Unit 3 research task about a business problem.



Business Studies is a real subject! Business items are a major part of the press and TV news reporting every single day. The course draws heavily on current events and issues and students will be encouraged to develop and share their viewpoint. They will learn by studying actual businesses as well as simulations.

There is no guarantee that the course will equip you to become a millionaire but it may equip you to successfully run a small business!

Assessment and Examinations

There is one scheme of assessment and no tiered papers. All candidates will study three units of work over the two years. Each unit will be examined by a written paper.

Unit 1 (40%) will be structured questions based on case studies of small businesses (one hour)

Unit 2 (35%) will be structured questions based on case studies of larger businesses (one hour)

Unit 3 (25%) will be an investigation into a business. This is a controlled assessment completed during lesson time.

